

MARKETING SERVICE

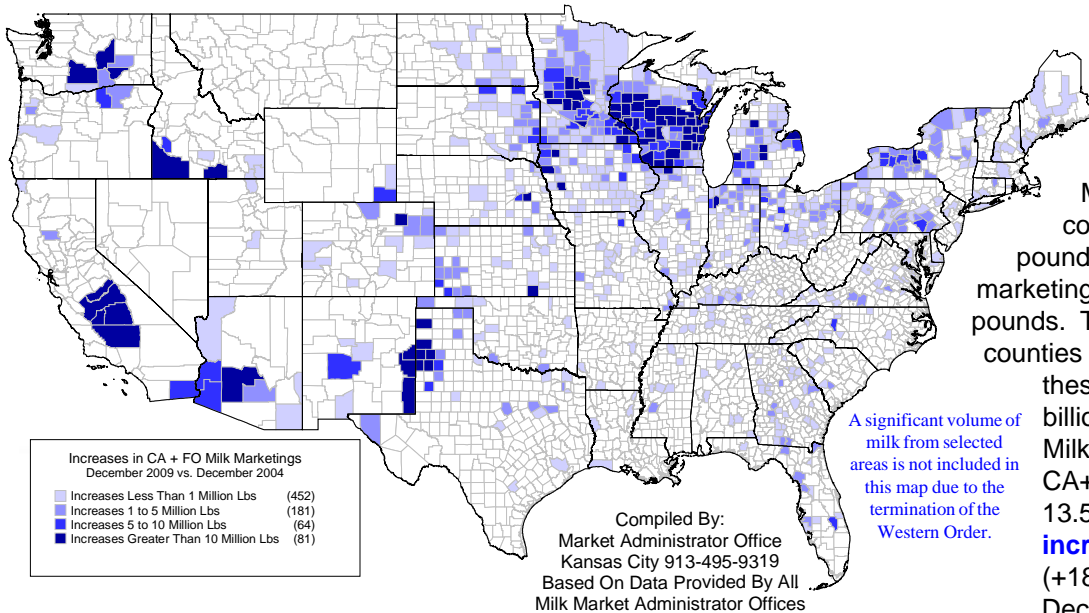
B U L L E T I N

California & Federal Order Marketings by County

The origin of milk marketings remains highly concentrated, with 59 counties accounting for 50% of the December 2009 California & Federal order (CA+FO) total. While each of these 59 counties marketed more than 42 million pounds, the smallest 911 counties, representing 50.2% of the CA+FO total, marketed less than one million pounds each. The 59 largest counties comprised only 3.3% of the 1,814 counties with CA+FO marketings; however, that is up from December

778 Counties Increased Marketings

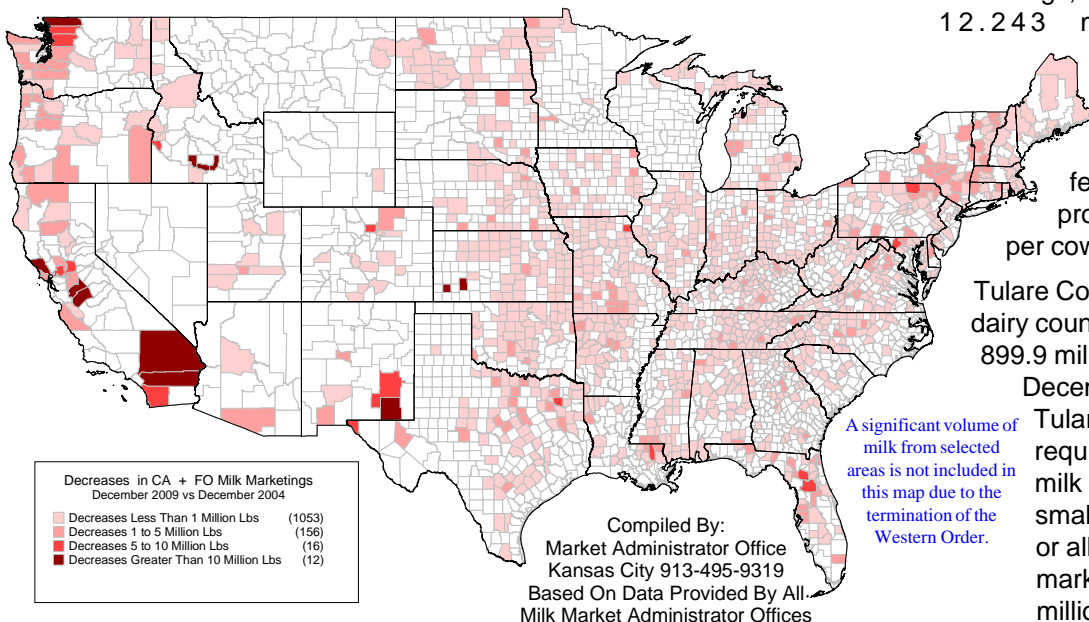
2004 when 57 counties accounted for 50% of the total.



The top map on this page depicts 778 counties with **increased** CA+FO milk marketings, comparing December 2009 with 2004. Marketings from these counties totaled 10.020 billion pounds, with 81 counties increasing marketings by more than 10 million pounds. The map below depicts 1,237 counties with **decreased** marketings - these counties marketed 3.541 billion pounds in December 2009. Milk from all 1,814 counties with CA+FO order marketings totaled 13.562 billion pounds, an **increase** of 2.125 billion pounds (+18.6%) compared with December 2004.

California milk marketings included in this analysis totaled 3.116 billion pounds, or 23.0% of the CA+FO December 2009 total. The magnitude of milk from 16 California counties with the most marketings dwarfs a majority of all other counties combined. Ranking all the counties with CA+FO milk marketings in ascending order would require marketings from 1,593 counties (87.8% of the 1,814 total) to equal the amount from these 16 California counties (3.097 billion pounds).

1237 Counties Decreased Marketings



Not all of these 1,593 counties would be considered small in terms of milk marketings, since counties with up to 12.243 million pounds would be included in this grouping. This would include all counties with approximately 7,140 or fewer dairy cows, assuming production of 20,576 pounds per cow (2009 national average).

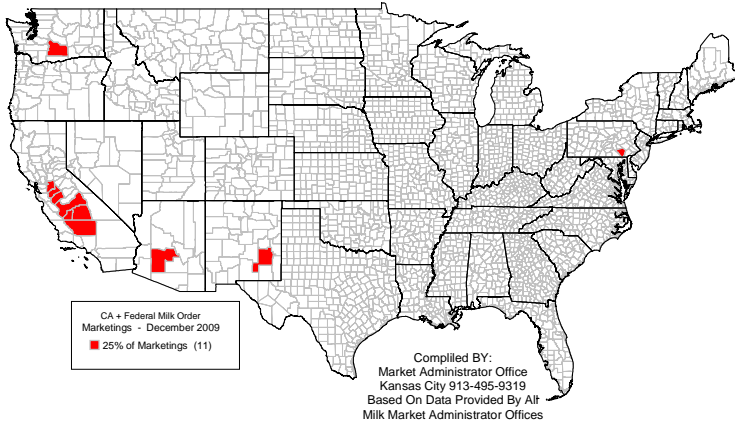
Tulare County (CA), the largest dairy county in the U.S., marketed 899.9 million pounds of milk in December 2009. To equal Tulare County's total would require the combined milk marketings from the smallest 1,243 counties, or all counties with marketings up to 3.074 million pounds.

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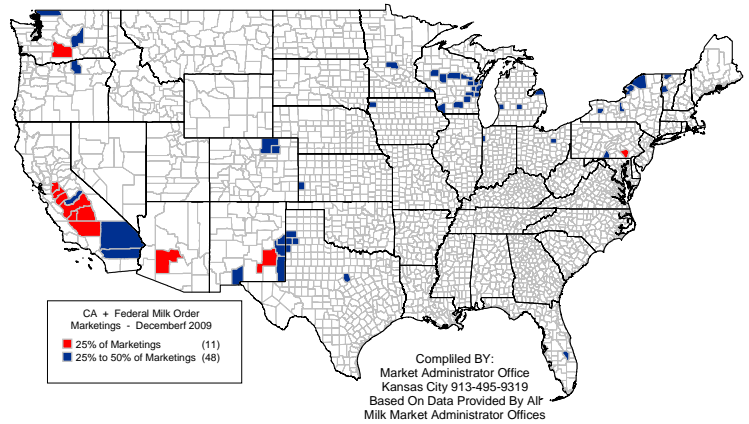
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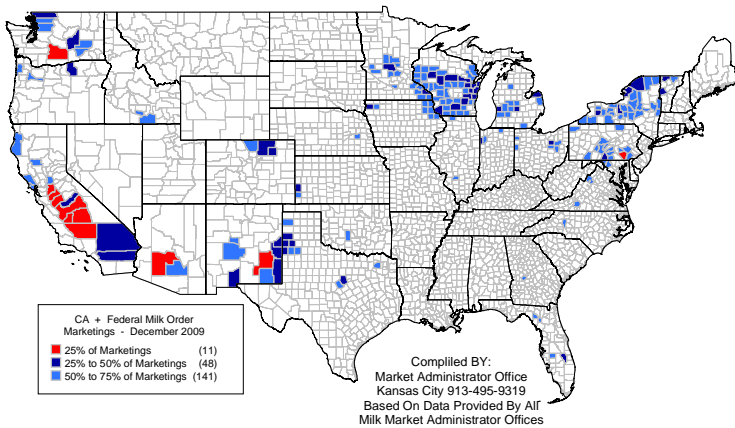
**11 Counties Marketed 25% of All
CA + Federal Order Milk During December 2009**



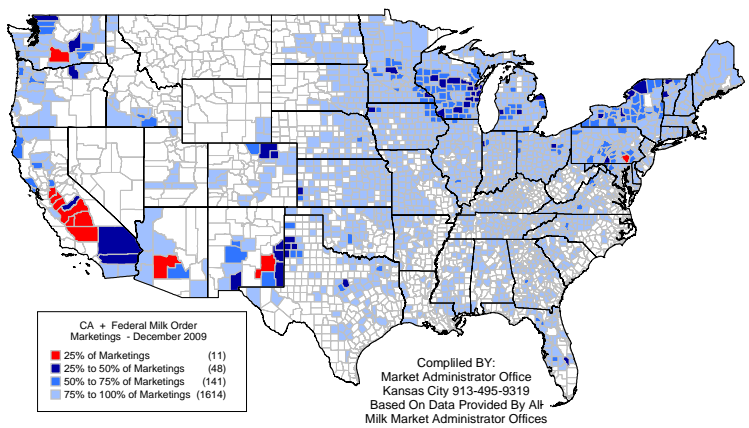
**59 Counties Marketed 50% Of All
CA + Federal Order Milk During December 2009**



**200 Counties Marketed 75% Of All
CA + Federal Order Milk During December 2009**



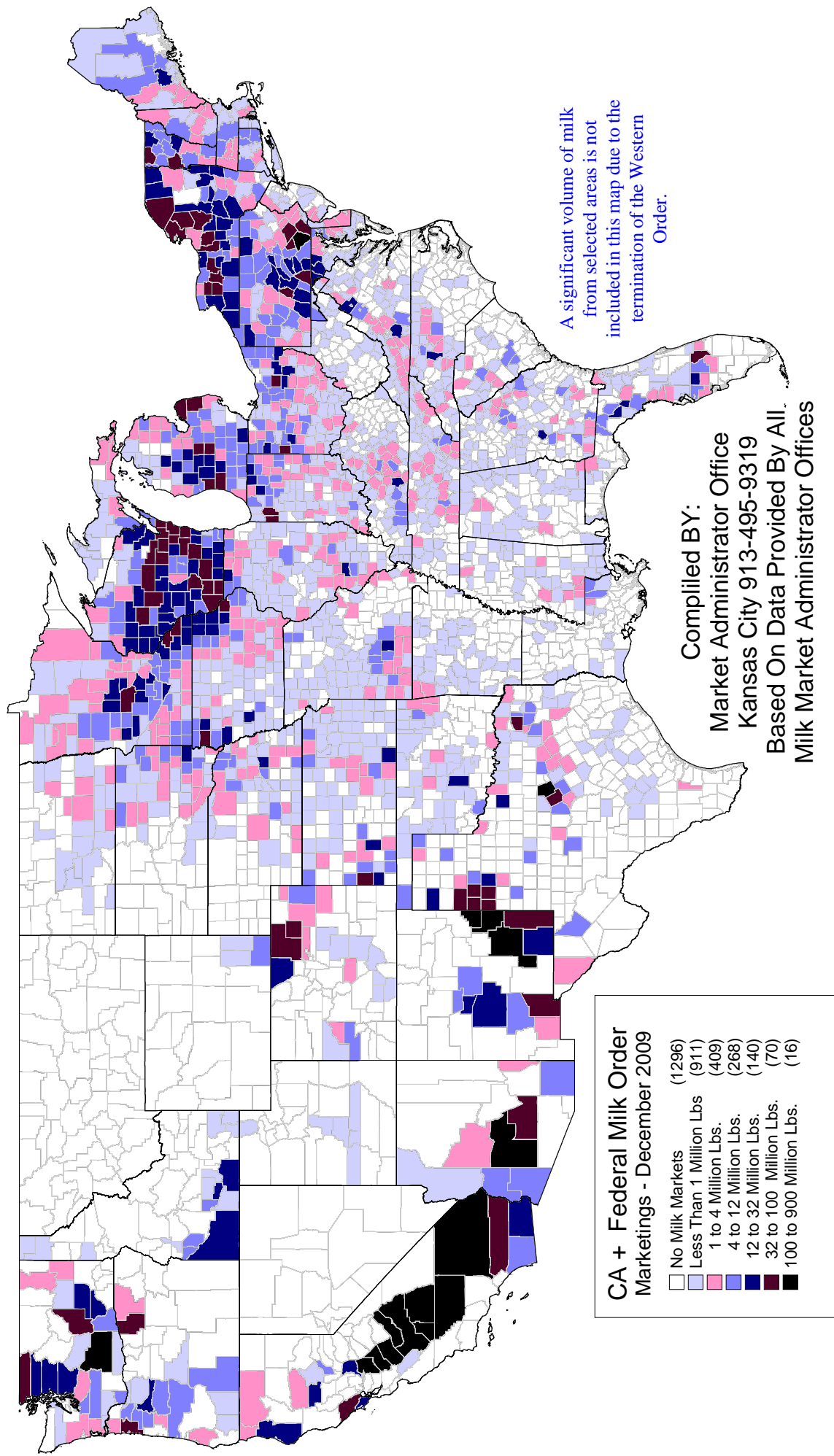
**1814 Counties Marketed 100% Of All
CA + Federal Order Milk During December 2009**



**Eleven Counties Marketed 25% Of The CA + Federal Order Milk
During December 2009**

	<u>Dec '09 Mktgs</u>	<u>Dec '04 Mktgs</u>	<u>Percent Change</u>	<u>Dec 2009 As % Of 12/09 Total</u>
Tulare, CA	899,860,916	791,200,264	+13.73	6.64
Merced, CA	408,062,349	418,686,987	-2.54	3.01
Kings, CA	329,518,529	261,356,128	+26.08	2.43
Kern, CA	308,437,529	240,496,340	+28.25	2.27
Stanislaus, CA	282,197,903	314,484,028	-10.27	2.08
Maricopa, AZ	268,339,162	210,289,797	+27.60	1.98
Fresno, CA	210,401,524	188,576,424	+11.57	1.55
Yakima, WA	193,156,202	155,240,102	+24.42	1.42
Lancaster, PA	189,357,346	181,635,128	+4.25	1.40
San Joaquin, CA	177,960,170	180,021,429	-1.15	1.31
Chaves, NM	154,460,107	163,390,971	-5.47	1.14
11-County Total	3,421,751,737	3,105,377,598	+10.19	25.23
CA + FO Total	13,561,746,556	11,436,365,403	+18.58	

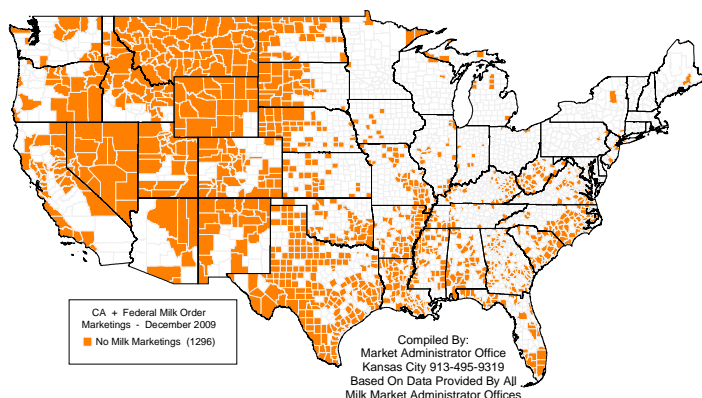
CA + Federal Order Milk Marketings By County - December 2009



Color copies of these maps are available from the Central federal order website at www.fmmcentral.com under "news & publications - marketing service bulletin."

	Statistical Uniform Price		Producer Price Differential		Class I Utilization	
	Mar '10	Feb '10	Mar '10	Feb '10	Mar '10	Feb '10
Northeast	15.54	16.30	2.76	2.02	42.56	44.34
Appalachian	16.75	17.35	-----	-----	67.49	69.65
Florida	19.13	19.65	-----	-----	87.06	87.75
Southeast	16.80	17.59	-----	-----	64.01	68.23
Upper Midwest	13.32	14.62	0.54	0.34	13.05	13.14
Central	14.03	14.79	1.25	0.51	31.99	33.00
Mideast	14.52	15.38	1.74	1.10	40.13	43.41
Pacific Northwest	13.86	14.63	1.08	0.35	27.28	27.32
Southwest	15.06	15.99	2.28	1.71	39.11	40.35
Arizona	14.29	14.88	-----	-----	32.44	32.75

Counties With "NO" CA + Federal Order Milk Marketings
December 2009



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Department of
Agriculture**

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