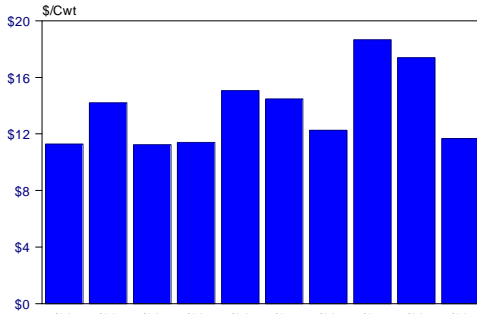


MARKETING SERVICE

B U L L E T I N

Central Order Data : How Did 2009 Measure Up ?

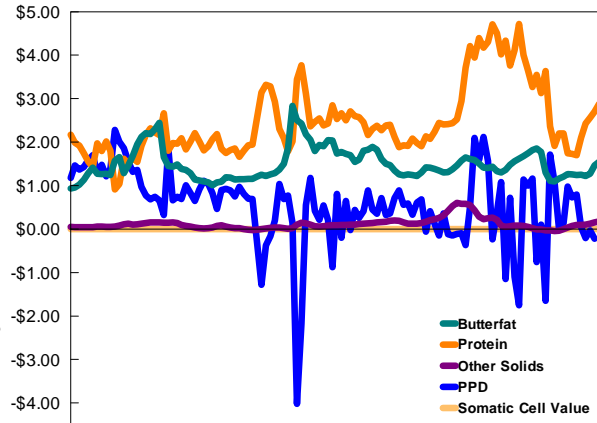
Uniform Price



The Central order weighted average statistical uniform price of \$11.68 per hundredweight in 2009, was down 32.83% compared with 2008's \$17.39 average price. Since Federal Order reform was implemented in 2000, the annual statistical uniform price has averaged \$13.77, ranging from a low of \$11.24 in 2002 to a high of \$18.67 in 2007. The 2009 Producer Price Differential (PPD) weighted average of \$0.45 was up \$0.43 compared with 2008, but it was \$0.16 below the post-reform yearly average of \$0.61.

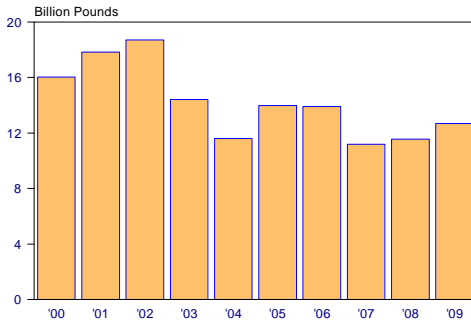


Central Order Component Values
January 2000 - December 2009



Producer marketings on the Central order averaged 1.057 billion pounds per month during 2009. Central order marketings totaled 12.685 billion pounds during 2009 -- up 9.69% from 2008, but 32.16% less than the record amount marketed during 2002. Central order marketings were the 4th highest among all federal orders in 2009, trailing the Upper Midwest, Northeast, and Mideast orders. Producer marketing data by order is depicted in the top right graph on page 3.

Producer Milk



Monthly component prices for the last ten years are depicted by graphs on page two. Compared with the previous year, the 2009 protein average price decreased by 43.22%, the butterfat average price decreased by 19.77%, and the other solids average price increased by 10.27%. Average Central order per pound producer

component prices, along with the per hundredweight PPD and statistical blend (uniform) prices, are detailed in the table below.

Class I utilization for the Central order was 33.53% of producer receipts in 2009. The lowest utilization was recorded in 2002 at 26.02%, while the Class I utilization percentage peaked in 2007 at 38.82%. The Central order Class I utilization during 2009 was 8th among the ten federal milk orders. Class I utilization percentages for all orders are depicted in the lower left graph on page 3.

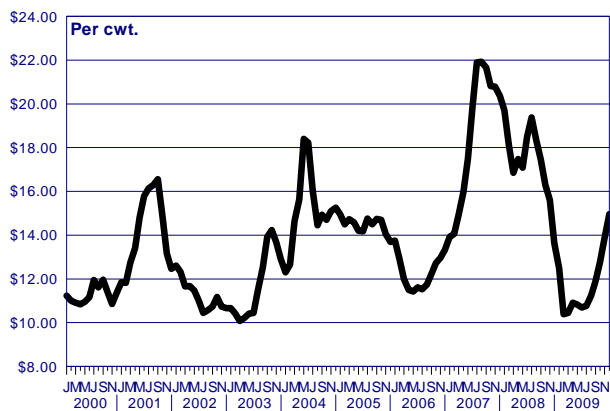
	Butterfat	Protein	Other Solids	PPD	Stat. Blend
2000	\$1.2522	\$1.6938	\$0.0509	\$1.54	\$11.28
2001	1.8480	1.9613	0.1343	1.05	14.21
2002	1.1928	1.9735	0.0593	0.84	11.24
2003	1.2099	2.3770	0.0129	0.51	11.40
2004	2.0507	2.6035	0.0751	0.09	15.06
2005	1.7105	2.4602	0.1228	0.47	14.47
2006	1.3252	2.0912	0.1746	0.46	12.26
2007	1.4693	3.5121	0.4201	0.63	18.67
2008	1.5668	3.8898	0.0555	0.02	17.39
2009	1.2571	2.2087	0.0612	0.45	11.68
Change ('09 vs '08)	-19.77%	-43.22%	+10.27%	+2150.00%	-32.83%
10-Yr Avg	1.4883	2.4771	0.1167	0.61	13.77

The graphics on page two depict 2000 through 2009 monthly Central order data for producer milk marketings, utilization by class, component prices, and the average somatic cell count. Page three graphics illustrate the Central order's relation to the other ten orders regarding the statistical uniform price, producer receipts, and Class I and Class III percentage utilizations for 2009. Central order data is highlighted on each graphic.

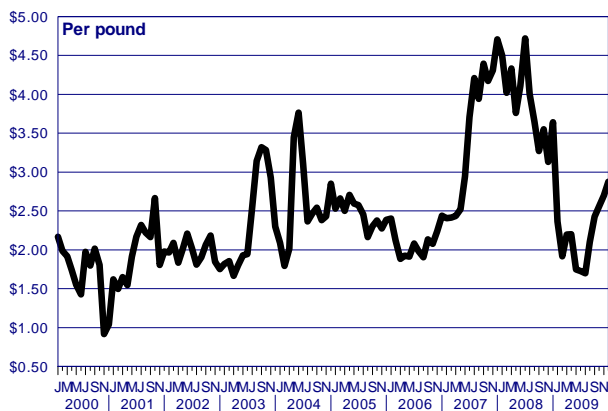


Central Order

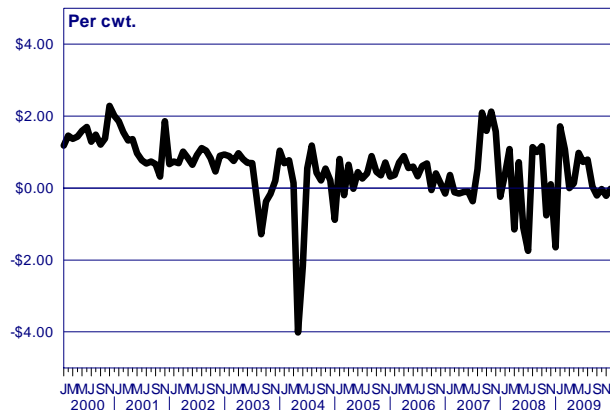
Statistical Uniform Price



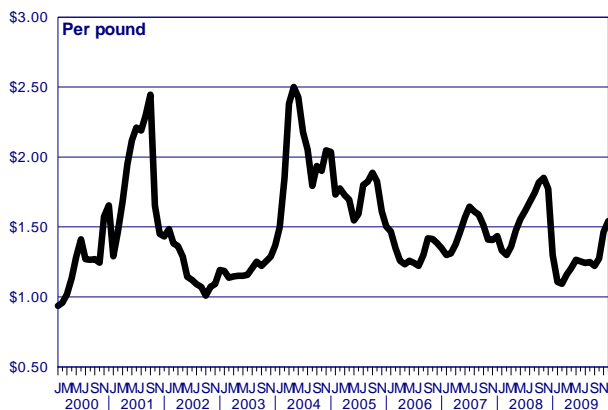
Producer Protein Price



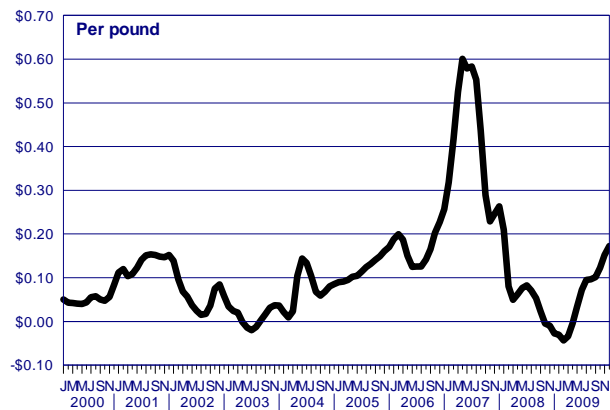
Producer Price Differential



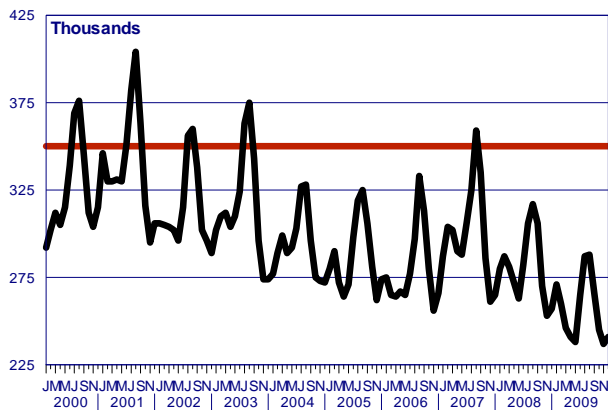
Producer Butterfat Price



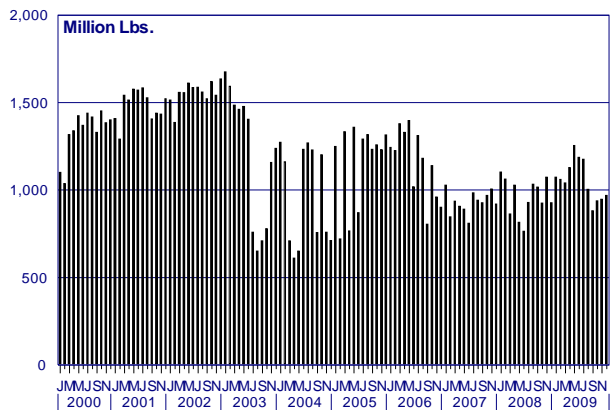
Producer Other Solids Price



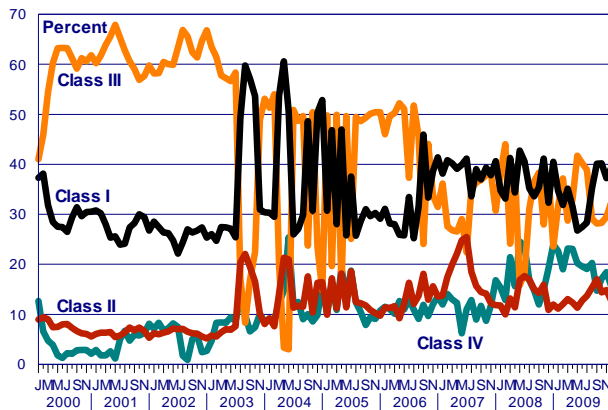
Avg. Somatic Cell Count In Producer Milk



Total Producer Milk Pooled

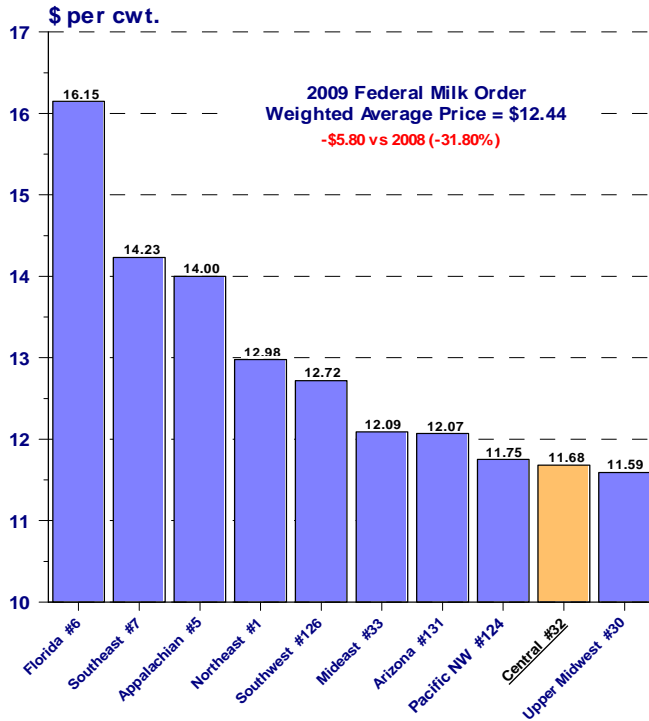


Utilization Of Producer Milk By Class



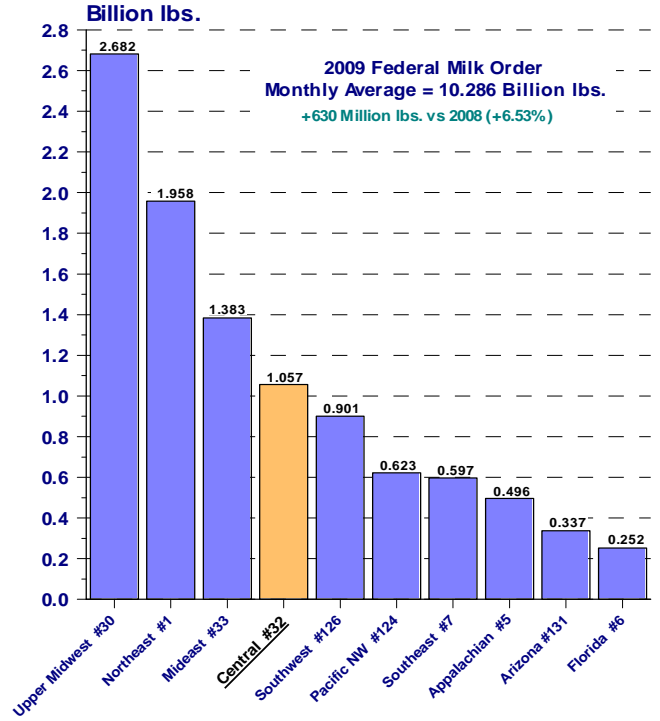
2009 Statistical Uniform Prices

Weighted Average Prices By Federal Milk Order



2009 Producer Receipts

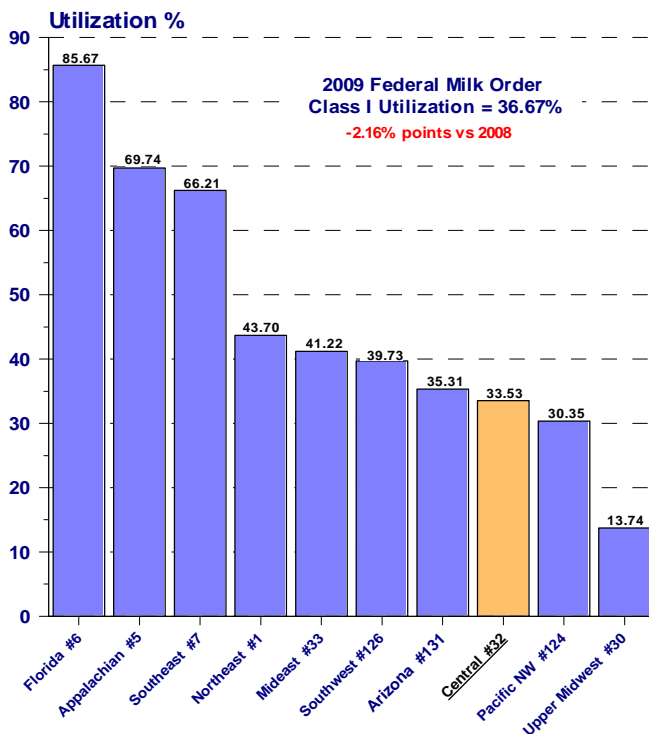
Monthly Average By Federal Milk Order



Federal Order Base Pricing Points: Northeast - Boston, MA; Appalachian - Charlotte, NC; Florida - Tampa, FL; Southeast - Atlanta, GA; Upper Midwest - Chicago, IL; Central - Kansas City, MO; Mideast - Cleveland, OH; Pacific Northwest - Seattle, WA; Southwest - Dallas, TX; Arizona - Phoenix, AZ.

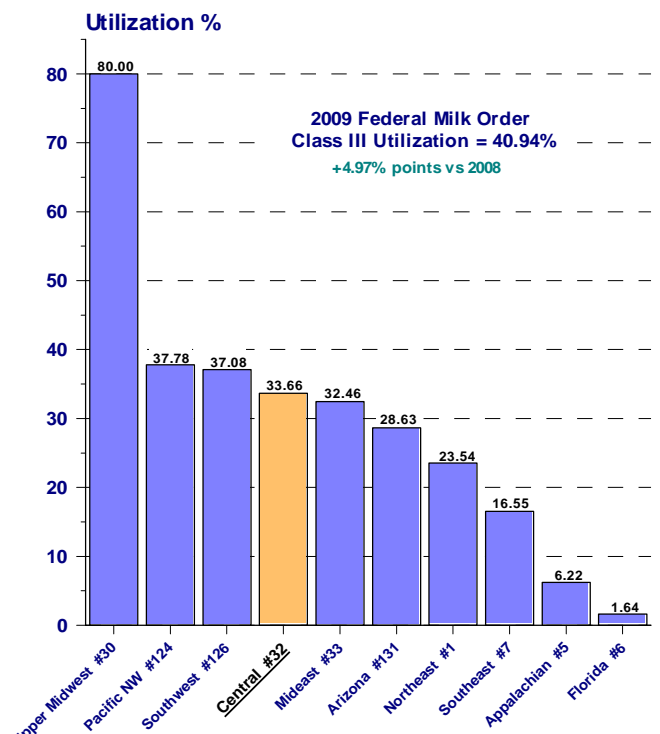
2009 Class I Utilizations

By Federal Milk Order



2009 Class III Utilizations

By Federal Milk Order



	-- Wtd Avg -- Statistical Uniform Price		-- Wtd Avg -- Producer Price Differential		-- Wtd Avg -- Class I Utilization	
	2009	2008	2009	2008	2009	2008
Northeast	12.98	18.63	1.67	1.18	43.70	43.46
Appalachian	14.00	19.87	-----	-----	69.74	70.26
Florida	16.15	21.84	-----	-----	85.67	83.23
Southeast	14.23	20.15	-----	-----	66.21	67.91
Upper Midwest	11.59	17.59	0.27	0.23	13.74	15.85
Central	11.68	17.39	0.45	0.02	33.53	36.74
Mideast	12.09	17.92	0.76	0.47	41.22	41.94
Pacific Northwest	11.75	16.99	0.44	-0.43	30.35	33.07
Southwest	12.72	18.40	1.53	1.01	39.73	43.43
Arizona	12.07	17.43	-----	-----	35.31	33.67

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