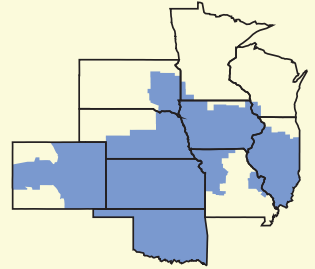


OCTOBER 2022

Marketing Service

Bulletin

Facilitating the efficient marketing of milk and dairy products.



CENTRAL MARKETING AREA



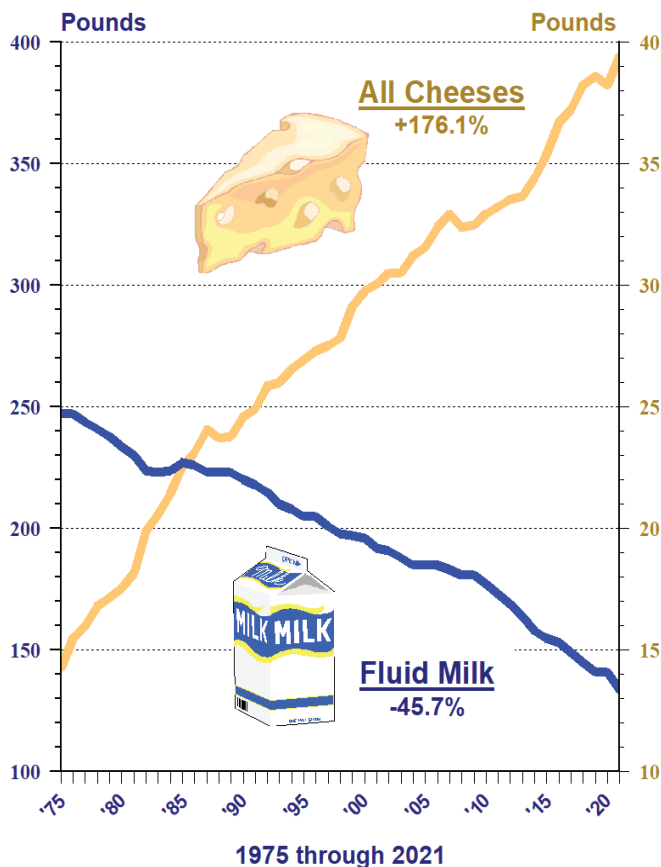
Per Capita Consumption of Selected Dairy Products

Dairy product consumption has changed substantially over the past several decades. These changes have important implications in the production, processing, and marketing of milk and milk-based products. Particularly noteworthy are the trends in per capita consumption. The graphs in this bulletin depict per capita consumption data for various dairy products from 1975 through 2021*.

A persistent downward trend in per capita consumption of fluid milk products is depicted by the graph below and the upper right graph on page two. Fluid milk consumption decreased by 45.7% per person comparing 2021 with 1975, and has declined by 31.6% since 2000. Per capita consumption of fluid milk during 2021 was 134 pounds, which is 5.0% lower than 2020 and the lowest amount recorded during the 1975 through 2021 time frame.

The downward trend in fluid milk consumption is in sharp contrast to the strong upward trend in cheese consumption indicated by the graph below. To emphasize this point, the milk equivalent of cheese consumption has been greater than fluid milk since the mid 1980's. Cheese consumption per capita in 2021 was 176.1% greater than it was in 1975, and is up 32.2% compared with 2000. Per capita consumption increased by 3.1% in 2021. Per capita consumption has increased in thirty-one of the last thirty-three years, and has declined only three times since 1975. Italian cheese varieties posted the largest consumption gains comparing 2021 with 1975, increasing by approximately 390.0% on a per capita basis.

Per Capita Consumption of Dairy Products



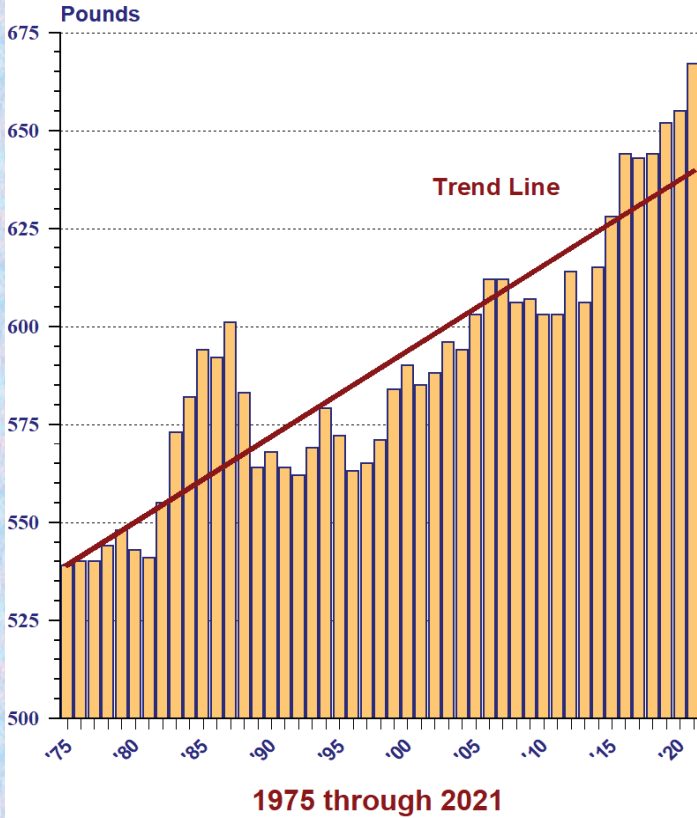
A strong positive trend in per capita consumption of all dairy products is depicted by the top left graph on page two. Consumption of all dairy products on a milk equivalent basis grew by 128 pounds per person (+23.7%), increasing from 539 pounds in 1975 to 667 pounds in 2021. Comparing 2021 with the previous year, consumption increased by 12 pounds (+1.8%) increasing from 655 to 667 pounds. The remaining graphs on pages two and three depict per capita consumption for selected dairy products. Mozzarella posted the largest gain among hard cheeses (+482.0%), with consumption rising from 2.11 pounds per person in 1975 to 12.28 pounds during 2021. Per capita consumption of miscellaneous cheese varieties has also grown substantially (+149.3%), increasing from 2.90 pounds in 1975 to 7.23 pounds during 2021.

Yogurt also posted significant per capita consumption gains during this time frame, as indicated by the bottom left graph on page three. Yogurt consumption increased from 2.0 pounds per person in 1975 to 14.3 pounds in 2021 (+615.0%). Comparing 2021 with 2020, per capita yogurt consumption increased by 5.1%. Consumption has increased for two consecutive years, decreasing or remaining unchanged the prior six. Butter consumption, depicted in the bottom right graph on page three, has posted a strong upward trend in recent years. Since 1997, consumption of butter has increased from 4.2 to 6.5 pounds per capita, an increase of 54.8%.

* The source for data in this bulletin is: United States Department of Agriculture, Economic Research Service, Dairy Data Overview. (<http://www.ers.usda.gov/data-products/dairy-data.aspx>).

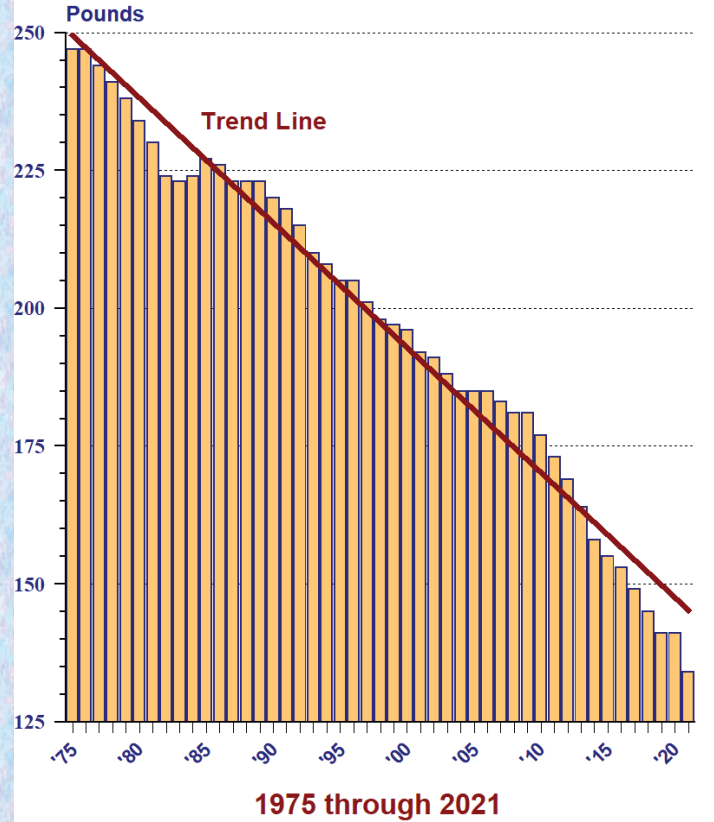
All Dairy Products

Per Capita Consumption: Milk Equivalent,
Milkfat Basis

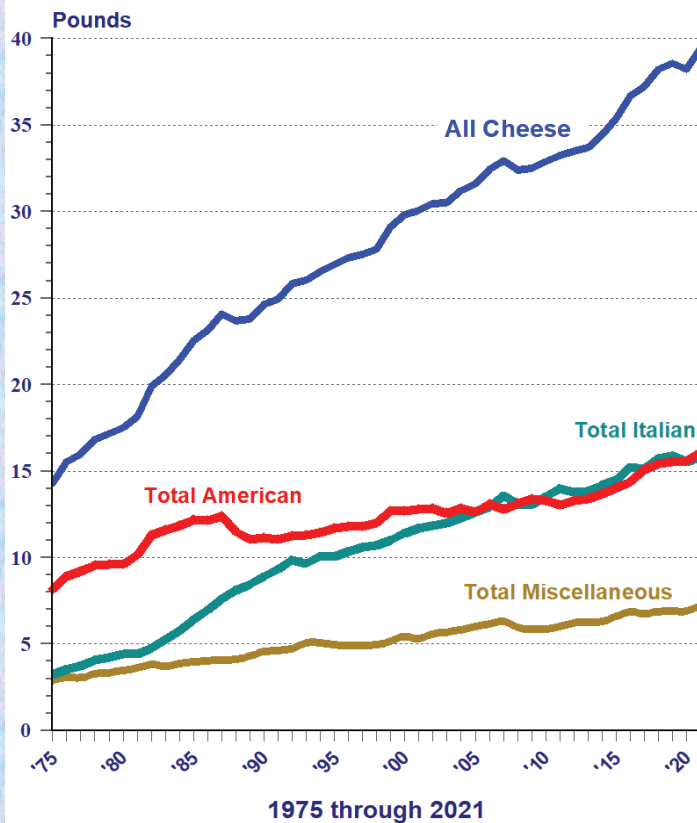


Fluid Milk

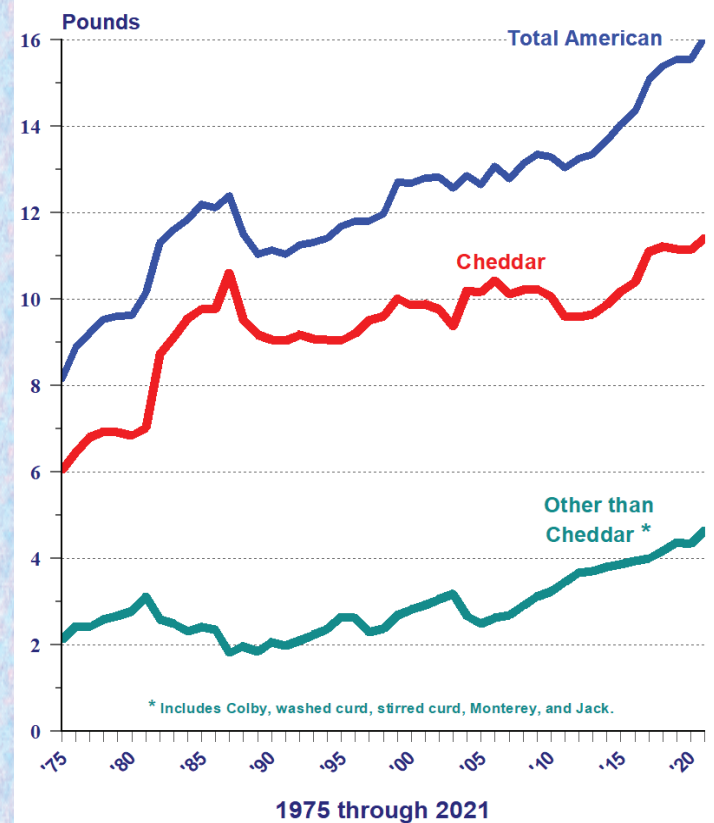
Per Capita Consumption



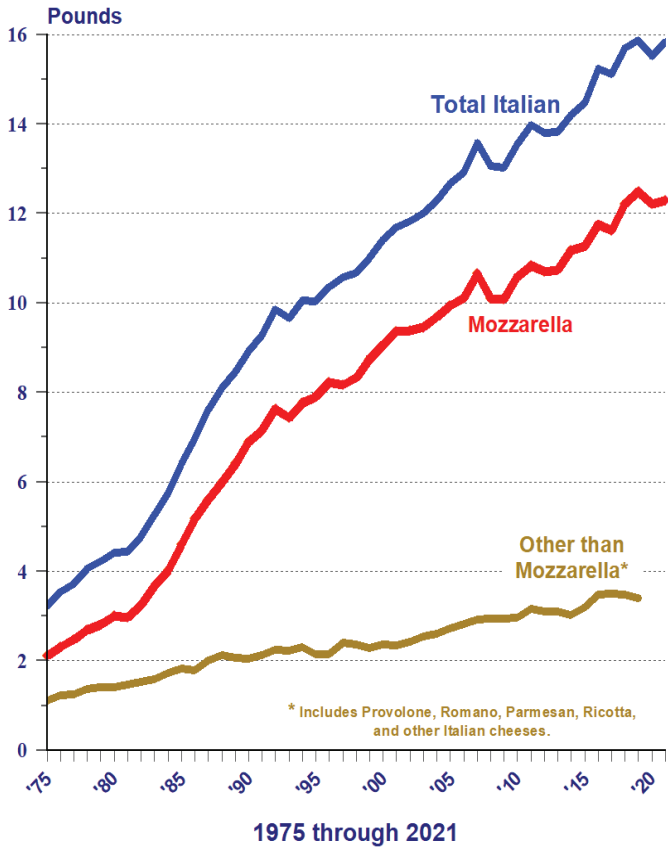
Per Capita Consumption of Cheese



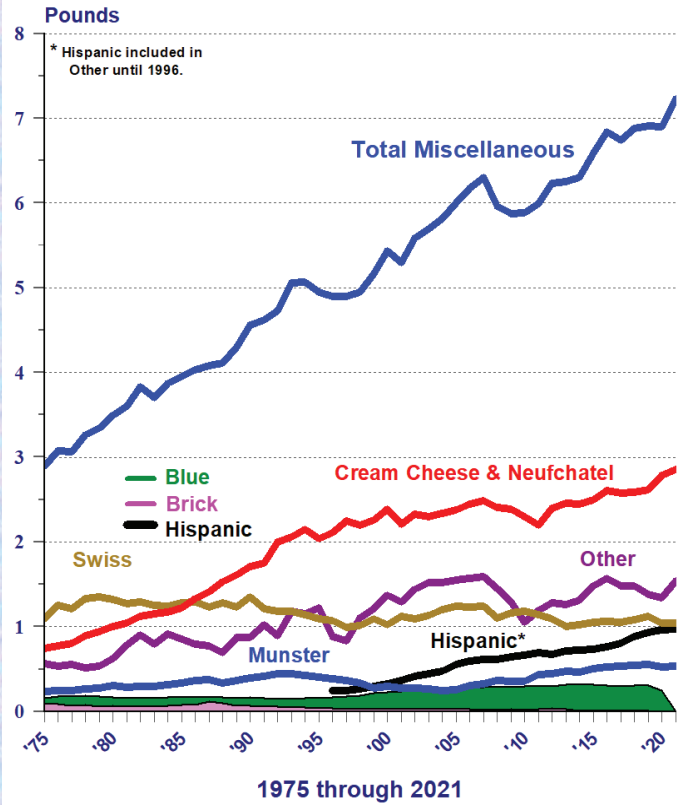
Per Capita Consumption of American Cheese



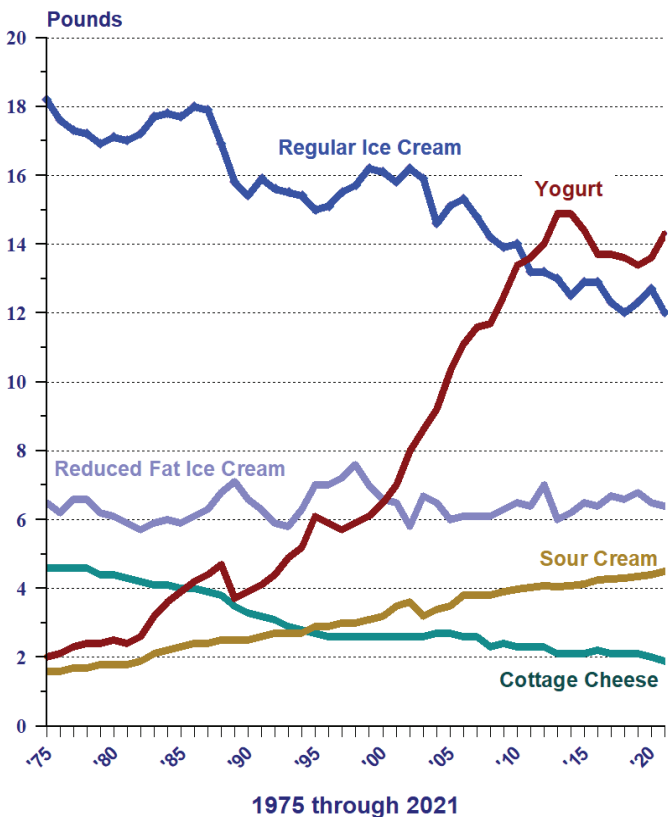
Per Capita Consumption of Italian Cheese



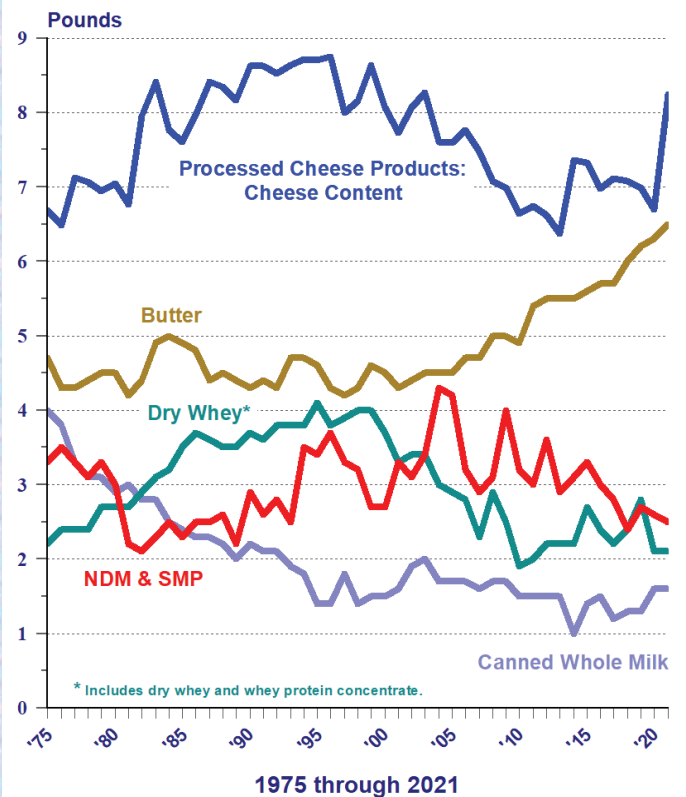
Per Capita Consumption of Miscellaneous Cheeses



Per Capita Consumption of Selected Class II Products



Per Capita Consumption of Miscellaneous Dairy Products





**United States
Department of
Agriculture**

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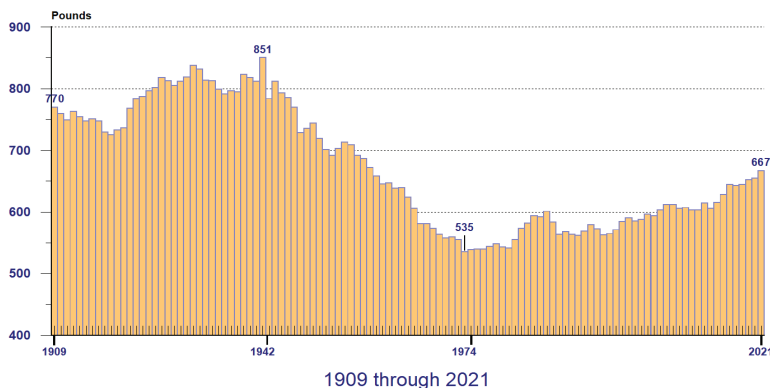
FEDERAL MILK MARKET ADMINISTRATOR
P.O. BOX 14650
SHAWNEE MISSION, KANSAS 66285-4650

FIRST CLASS

Website: www.fmmacentral.com
E-mail: market.administrator@fmmacentral.com
Phone: 913-495-9300

	Statistical Uniform Price		Producer Price Differential		Class I Utilization	
	Sep '22	Aug '22	Sep '22	Aug '22	Sep'22	Aug '22
Northeast	24.82	25.42	5.00	5.32	30.86	28.72
Appalachian	26.53	27.49	-----	-----	73.38	72.98
Florida	28.58	29.74	-----	-----	84.71	83.56
Southeast	27.17	28.17	-----	-----	82.91	77.59
Upper Midwest	20.28	20.60	0.46	0.50	6.11	5.77
Central	22.20	22.82	2.38	2.72	28.32	28.05
Mideast	22.64	23.33	2.82	3.23	39.13	38.86
California	21.80	22.38	1.98	2.28	21.48	21.83
Pacific Northwest	22.54	23.08	2.72	2.98	22.91	21.71
Southwest	22.55	23.16	2.73	3.06	28.75	28.61
Arizona	23.81	23.86	-----	-----	30.92	31.20

U.S. Per Capita Consumption
All Dairy Products - Milk Equivalent, Milk-Fat Basis



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